



## SPONSORSHIP PACKAGE DETAILS RESERVATION

Please complete this form and email to [liezel@saisc.co.za](mailto:liezel@saisc.co.za) before close of business **30 April 2019**.

- A. Main sponsor – R25 000 *The prime recognition platform***
- Golf Day promotional opportunities and prime banner placements (Start and end Tees 1/9/18)
  - Corporate identity in tournament program, and digital and print promotions
  - Full page Advertisement in Steel Construction Publication
  - 1 x 4 ball team booking
  - 2 x seats at the prizegiving dinner
  - Opportunity to address players at dinner
- B. Cart sponsor – R15 000 *Your 'fleet' all over the course***
- Two carts are included for every team – a total of 57 carts to brand (on 28 fourballs) branded with sponsor logo
  - Golf Day promotional opportunities
  - Corporate identity in tournament program, and digital and print promotions
  - Half Advertisement in n Steel Construction Publication
  - 1 x 4 ball team booking
  - 2 x seats at the prizegiving dinner
- C. Caddy sponsor – R15 000 *Invest in 'stalking billboards'***
- 2 complimentary caddies are included for each team – 56 in total.
  - Dress them in your brand with bibs/ t-shirts/ hats/... to your discretion
  - Golf Day promotional opportunities
  - Corporate identity in tournament program, and digital and print promotions
  - Half page advertisement in n Steel Construction Publication
  - 1 x 4 ball team booking
  - 2 x seats at the prizegiving dinner
- D. Tee sponsor – R5 000 *Let YOUR logo be seen on the green***
- Golf Day promotional opportunities and corporate banner placements at the chosen tee
  - Corporate identity in tournament program, and digital and print promotions
  - 2 x seats at the prizegiving dinner
- Watering Holes - 4 / 13**  
**Prize Tee's - 8 / 6 / 15 / 16**
- If any of the NTP or LD tees are sponsored, that sponsor could also present the prize at the player dinner without additional cost. *(The number of individual prizes awarded are subject to sponsorship support)*
- E. Putting Green sponsor – R3 500**
- Golf Day promotional opportunities and corporate banner placements at the chosen tee
  - Corporate identity in tournament program, and digital and print promotions
  - 2 x seats at the prizegiving dinner
- F. Beat the Pro hole sponsor – R 6 500 *Can your brand be beat?***
- PGA Professional Golfer dressed in your corporate brand
  - Golf Day promotional opportunities and banner placements at the tee
  - Corporate identity in tournament program, and digital and print promotions
  - Branded prizes
  - 2 x seats at the prizegiving dinner
- G. Prize sponsor – R 1 000 to R4 000 *Because yours is a winning brand***
- Corporate identity in tournament program, and digital and print promotions
  - Branded prizes
  - 2 x seats at the prizegiving dinner
- H. Score card sponsor – R3 000 *A branding bargain***
- Sponsor logo exclusively on the official score cards that are handled by every team throughout the whole day
- I. Accessory sponsor *A small surprise can have big marketing power***
- Include any branded promotional items to be placed in the player goodie bags



## SPONSORSHIP REQUEST FORM

Please complete this form and email to [liezel@saisc.co.za](mailto:liezel@saisc.co.za) before close of business **6 April 2018**.

*Please note:*

- Sponsors are responsible for setting up and manning the tee/hole
- Sponsors are responsible for all promotional material
- Sponsorship amounts exclude prizes
- Sponsors are welcome to hand out snacks/gifts and promotional material at their hole(s)

| Opportunity                              |   | Value (incl VAT)             | Tick your selection | Remark or Specify hole/ prize/ item                                      |
|--|---|------------------------------|---------------------|--|
| <b>A. Main event sponsor</b>             |   | <b>R 25 000</b>              |                     |  |
| <b>B. Cart sponsor</b>                   |   | <b>R 15 000</b>              |                     |  |
| <b>C. Caddy sponsor</b>                  |   | <b>R 15 000</b>              |                     |  |
| <b>D. Tee sponsor</b>                    |   | <b>R 5 000</b>               |                     |  |
| <b>E. Putting Green Sponsor</b>          |   | <b>R 3 500</b>               |                     |  |
| <b>F. Beat the Pro sponsor (Hole 5)</b>  |   | <b>R 6 500</b>               |                     |  |
| <b>G. Prize sponsor</b>                  | <b>Nearest to pin: 8 / 15<br/>Longest Drive: 4 / 12</b> | <b>R 1000</b>                |                     |  |
|  | <b>Best team</b>  | <b>R 4 000</b>               |                     |  |
|  | <b>2<sup>nd</sup> place</b>                             | <b>R 3 500</b>               |                     |  |
|  | <b>3<sup>rd</sup> place</b>                             | <b>R 3 000</b>               |                     |  |
|  | <b>Longest Day Team</b>                                 | <b>R 2 500</b>               |                     |  |
|  | <b>Best Individual Player</b>                           | <b>R 2 000</b>               |                     |  |
| <b>H. Score card sponsor</b>             |   | <b>R 3 000</b>               |                     |  |
| <b>I. Accessory sponsor</b>              |   | <i>Please specify item/s</i> |                     |  |
| <b>Details for invoicing</b>             |   |                              |                     |  |
| <b>Contact person</b>                    |   | <b>Contact person</b>        |                     |  |
| <b>Sponsor company</b>                   |   | <b>Telephone</b>             |                     |  |
| <b>VAT no.</b>                           |   | <b>Postal address</b>        |                     |  |
| <b>E-mail</b>                            |   |                              |                     |  |
| <b>Purchase Order Number</b> If required |   |                              |                     | <i>If relevant, please enclose the purchase order with your booking.</i> |
| <b>Signature</b>                         |   | <b>Request date</b>          |                     |  |