SAISC STEEL AWARDS 2026
SPONSORSHIP OPPORTUNITIES

A number of sponsorship opportunities are available for the SAISC Steel Awards 2026, providing organisations with the opportunity to support the recognition of excellence within the steel construction industry.

SOUTHERN AFRICAN INSTITUTE OF STEEL CONSTRUCTION

BENEFITS / RECOGNITION / EXPOSURE		MAIN SPONSOR	PAN-AFRICAN INDUSTRY EXCELLENCE SPONSOR	CATEGORY SPONSORS
Number of opportunities		1 Opportunity	1 Opportunity	6-8 Opportunities
Event Benefit	Complimentary gala dinner tickets	10 Seats (VIP in front of stage)	10 Seats	10 Seats
Event Benefit	Representative called to stage	Yes (present overall winner award)	Yes (present category award)	Yes (present category award)
Event Benefit	Exclusive 90-second promo video screened during the formal awards programme	Yes	No	No
Event Benefit	Logo included in official sponsor loop displayed on stage screens	Yes	Yes	Yes
Event Benefit	Logo included in awards audio visual slides	Yes (awards audio visual slides)	Yes (category audio visual slides)	Yes (category presentation included)
Branding	Pull-up banners in pre-dinner reception area	Yes (4 banners)	Yes (2 banners)	Yes (2 banners)
Branding	Logo on printed event programmes and menu cards	Yes	Yes	Yes
Branding	Waiters dressed in sponsor-branded bibs/attire	Yes	No	No
Branding	Logo placement on category award certificates	No	Yes	Yes
Editorial	Pre-event feature in online monthly newsletter	Yes (1 feature)	Yes (1 feature)	Yes (1 feature)
Editorial	Feature in the annual Steel Construction Journal	Yes (1 two-page feature)	Yes (1 one-page feature)	Yes (1 ½-page feature)
Editorial	Advertisement in the annual Steel Construction Journal	Yes (1 full-page advert)	Yes (1 full-page advert)	Yes (1 ½-page advert)
Editorial	Cover page logo display in printed Steel Awards Steel Construction Journal	Yes	No	No
Editorial	Logo included in category winner results feature and social posts	No	Yes (category winner results feature)	Yes (both)
Editorial	Logo inclusion in Steel Awards email campaigns (up to 4 campaign communications)	Yes (Prominent)	Yes	Yes
Editorial	Additional benefits / recognition / exposure	Prime recognition before, during and after the 2026 Steel Awards with continuous inclusion wherever the event is mentioned in media (where SAISC has control)	Branding and/or mention on all PR before and after the 2026 Steel Awards (where SAISC has control)	None
Digital	Logo listing on official Steel Awards webpage	Yes	Yes	Yes (under sponsored category)
Digital	Sponsor spotlight post/s on SAISC social media platforms	Yes (3 dedicated posts)	Yes (1 dedicated post)	Yes (1 category spotlight post)
Digital	Logo included in category team interview videos on SAISC website and shared on social media platforms	No	Yes	Yes
2027 Extended benefits	Specific to the Pan-African Industry Excellence Sponsor	• Exclusive host of first SAISC Pan-African Webinar (2027) • 90-second promotional video played at opening of webinar • Webinar promoted through SAISC email communication and website • Webinar recording hosted on SAISC platforms		

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BENEFITS / RECOGNITION / EXPOSURE		TABLE SPONSOR	BEVERAGE SPONSOR	ENTERTAINMENT SPONSOR	PHOTO BOOTH SPONSOR	FUTURE LEADERS PATRON
Number of opportunities		1 Opportunity	1 Opportunity	1 Opportunity	1 Opportunity	1 Opportunity
Event Benefit	Complimentary gala dinner tickets	10 Seats	4 Seats	2 Seats	2 Seats	None
Event Benefit	Logo included in official sponsor loop displayed on stage screens	Yes	Yes	Yes	Yes	Yes
Event Benefit	Additional benefits / recognition / exposure	Branded centrepieces within table décor/gift bags supplied **The centrepieces are for guests to take home*	Branding on wine/water provided on each table	Verbal acknowledgement prior to entertainment segment of the event Exclusive branding during the event entertainment performances	Branding on photo booth structure at the event Branding on printed/ digital photo overlay	Acknowledgement on stage as supporter of young engineers Branded personlised message from sponsor to young engineers Group photo shared on SAISC social platforms
Branding	Pull-up banners in pre-dinner reception area	Yes (2 banners)	Yes (1 banner)	Yes (1 banner)	Yes (1 banner)	Yes (1 banner)
Branding	Logo on printed event programmes and menu cards	Yes	Yes	Yes	Yes	Yes
Branding	Banners in smoking area	No	Yes	No	No	No
Editorial	Pre-event feature in online monthly newsletter	Yes (1 feature)	Yes (1 feature)	Yes (1 feature)	Yes (1 feature)	Yes (1 feature)
Editorial	Advertisement in the annual Steel Construction Journal	Yes (1 ¼-page advert)	Yes (1 ¼-page advert)	No	Yes (1 ¼-page advert)	Yes (1 ¼-page advert)
Editorial	Logo inclusion in Steel Awards email campaigns (up to 4 campaign communications)	Yes	Yes	Yes	Yes	Yes
Digital	Logo listing on official Steel Awards webpage	Yes	Yes	Yes	Yes	Yes
Digital	Sponsor spotlight post/s on SAISC social media platforms	Yes (1 category spotlight)	Yes	Yes	Yes	Yes

SPONSORSHIP ELIGIBILITY

Sponsorship opportunities for the SAISC Steel Awards 2026 are open to both SAISC members and non-members.

However, as the Steel Awards form part of the Institute's programme to support and promote the steel construction industry, preference will be given to organisations that are members of the Southern African Institute of Steel Construction (SAISC).

Non-member organisations are welcome to participate and partner with the event, subject to the sponsorship allocation process outlined on the SAISC website.

SPONSORSHIP ALLOCATION PROCESS

The Southern African Institute of Steel Construction (SAISC) will host a Steel Awards Sponsorship Cocktail Evening in April 2026, where organisations will have the opportunity to review the available sponsorship opportunities and indicate their interest in participating in the 2026 Steel Awards. During this event, interested sponsors may express their preferred sponsorship opportunity.

In the event that two or more organisations express interest in the same sponsorship package, a silent bidding process will apply. Through this process, interested sponsors will be invited to submit a confidential bid for the sponsorship opportunity. The highest bid received for the relevant sponsorship package will be considered for allocation.

Sponsors may also elect to secure an alternative sponsorship opportunity, should their preferred option receive multiple bids. The SAISC reserves the right to allocate sponsorship opportunities in the best interest of the Institute and the Steel Awards event.

Successful sponsors will be confirmed and announced in May 2026 following the conclusion of the allocation process.

FOR MORE DETAILS

For a comprehensive overview and all details please **CLICK HERE** to visit the SAISC website and online Steel Awards 2026 Hub.